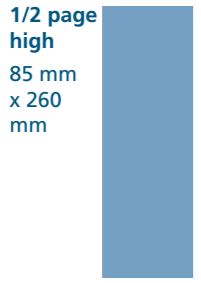

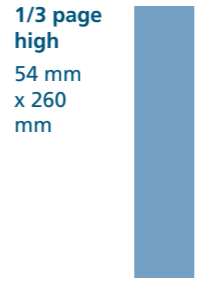


2010 Advertising Rates (black-and-white)

Format	Width x Height mm	1 x EUR	2 x EUR	4 x EUR	8 x EUR
1/1 page	174 x 260	3,452.–	3,279.–	3,107.–	2,761.–
1/2 page	174 x 128 wide or 85 x 260 high	1,783.–	1,730.–	1,694.–	1,605.–
1/3 page	174 x 85 wide or 54 x 260 high	1,208.–	1,172.–	1,148.–	1,087.–
1/4 page	174 x 62 wide or 85 x 128 high	920.–	892.–	874.–	828.–

4-colour rate (in addition to black-and-white rates) EUR 798.–

1/2 page wide 174 mm x 128 mm 	1/2 page high 85 mm x 260 mm 	1/3 page wide 174 mm x 85 mm 	1/3 page high 54 mm x 260 mm 	1/4 page wide 174 mm x 62 mm 	1/4 page high 85 mm x 128 mm 
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MPT International Schedule 2010

Issue	Topical themes	Closing date
1 (February)	Rolling Technologies	February 02, 2010
2 (April)	Metallurgy	March 29, 2010
3 (June)	Innovations	May 20, 2010
4 (August)	Automation	August 11, 2010
5 (October)	Metallurgy	September 29, 2010
6 (December)	Modernization	November 17, 2010

Special issues 2010

MPT Brazil		Closing date
1 (March)		February 22, 2010
2 (June)		May 31, 2010
3 (September)		August 26, 2010
4 (December)		November 08, 2010
MPT CIS		Closing date
1 (May)		April 07, 2010
2 (October)		September 21, 2010
MPT China		Closing date
1 (April)		March 30, 2010
2 (October)		September 13, 2010

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